

Amlan Maiti

WORK EXPERIENCE

1. **Digital Marketing Manager at Kreative Machinez (Sep 2013 – Present).**
2. **SEO Manager at Avant-Garde Technologies (Feb 2013 – Sep 2013).**
3. **SEO Manager at Webzemini Software Pvt. Ltd (April 2012 – Feb 2013).**
4. **SEO & Social Marketing Executive at Aslog technologies Pvt. Ltd (October 2011 - March 2012).**

Responsibilities Handled:

- **Excellent team management skills**
- **Onpage management capabilities with or without admin access through programing tricks.**
- **Automatic onpage for ecommerce site and multi services based website**
- **Capable to fix seo related programing issues**
- **Off page Strategy Maker**
- **At a time 45+ International and 70+ National Projects Handling Experience**
- **14 Team Member handling skills**
- **Work closely with Project Managers and other members of the Development Team to develop detailed specification documents with clear project deliverable and timelines.**
- **Extensive experience in Digital Marketing and Programing knowledge on php, opencart, joomla, wordpress, shopify and magento .**

Specialties:

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|---------------------------------------|--|
| As a Programmer | C, C++, JavaScript, HTML + CSS, php, opencart, joomla, wordpress, shopify, magento, Dreamweaver, etc. |
| As a Digital Marketing Manager | Reputation management, SEO, SEM, SMO, Blog Marketing, Press Releases, Article Marketing, Blog Development, Google Analytics, Google Webmaster Tools, Google AdWords, etc. |

EDUCATIONAL QUALIFICATIONS

| <u>Examination</u> | <u>Year</u> | <u>Board/University</u> |
|--------------------------|-------------|-------------------------|
| M.Sc. (Computer Science) | 2011 | Vidyasagar University |
| B.Sc. (Computer Science) | 2009 | Vidyasagar University |
| H. S. (10+2) | 2006 | W.B.C.H.S.E. |
| Madhyamik | 2004 | W.B.B.S.E. |

PROJECT

1. **Transport Management System (VB, oracle) .**
2. **Intelligent-Agent based Information Push Mechanism (PHP, AI, MySQL, etc) .**

OTHER ACHIEVEMENTS

- **CERTIFICATE: The Computer Literacy Program, Government Of West Bengal in 2005**
- **SEMINAR / WORKSHOP:**
 1. **NEXT GENERATION COMPUTING (30th – 31st March, 2010) Organized By Dept. Of Computer Science (Vidyasagar University).**
 2. **QUALITY ASSURANCE IN REACCREDITED INSTITUTION (27th – 28th September, 2010) Organized By National Assessment and Accreditation Council (NAAC).**

SOFTWARE SKILLS

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|-------------------------|--|
| Operating System | WINDOWS, LINUX, DOS |
| Language | C, C++, PHP, CSS, JAVA SCRIPT, HTML |
| Database | ORACLE, MS ACCESS, MY SQL |
| Package | MS OFFICE, OPEN OFFICE ORG |
| Extra Skill | PHOTOSHOP, ADOBE DREAMWEAVER CS4 |

PERSONAL DETAILS

Sex: MALE
Date of Birth: 17.05.1989
Nationality: INDIAN

CONTACT DETAILS

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Permanent Address:

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LANGUAGES KNOWN: Bengali, Hindi and English

OTHER INTERESTS: Coin Collection, Computer Game

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